

# Access<sup>®</sup> Wash Activation System

PDQ's Access Wash Activation System was the first to offer dollar bill dispensing, and still offers the industry's most secure vault. Access continues to innovate and provide customers with simple solutions for that age old question of, "How do I generate more revenue at my carwash?" See below for several ways that Access can help you enhance the carwash experience for your customers and for your bottom line.

**Utilize these easy-to-implement features to boost your earnings:**

**Ad screens (cross-marketing):**  
Sell advertising space to local businesses and create custom templates on the Access unit's full color LCD screen for your customers waiting in line.

**PAP codes:**  
Interface your carwash to your gas pumps and sell carwashes directly through your pumps with a POS interface. Increase revenue by using the wash to drive fuel sales with a discount on fuel when a wash is purchased or on the wash if fuel is purchased.

**Buy up:**  
When a customer selects a lower priced wash package, upsell that customer to a higher package with on-screen prompts outlining additional services and benefits. Increase profits by boosting your average wash price per vehicle.

**Discount codes:**  
Create discount codes for special promotions and then use the Access reporting capabilities to track how many times that discount was redeemed. Increase revenue by driving traffic to your site with advertised discounts.

**Time/day based pricing:**  
Create promotions built around slow times or days by offering discounts. These promos can be configured in the Access unit to automatically turn on and off at specified times and/or expire on a preprogrammed date. Increase revenue by attracting business with pre-programmed time specials.

**Loyalty Program:**  
With the optional Wash Access Loyalty System (WALS), maximize the revenue generating capabilities of the Access unit by offering loyalty clubs, specials, fleet accounts, fundraiser programs, and promotional campaigns to further increase traffic to your site.

See reverse side for more details on the WALS solution.

## Access N-Series



- Completely cashless with card/code entry only
- Full remote programmability
- Full reporting capability
- POS options
- WALS/Cortex Compatibility
- Interfaces with Access gate and RFID system

## Access B-Series



- Cash/coin/card/code in with coin out
- Full remote programmability
- Full reporting capability
- POS options
- WALS/Cortex Compatibility
- Interfaces with Access gate and RFID system

## Access S-Series



- Cash/coin/card/code in with cash out
- Secure vault with integrated bill stacker
- Full remote programmability
- Full reporting capability
- POS options
- WALS/Cortex compatibility
- Interfaces with Access gate and RFID system

For more information and promotional details contact AutoAuto Wash

